



January 16, 2012

NCHBA Builder and Remodeler Member:

I'm writing to advise you about an exciting new NCHBA program just approved by our Board of Directors last month as a new benefit of membership. This new program can actually put money back into your pocket! Keep reading so you don't lose out on money you may be entitled to claim for the last six (6) months.

This exciting new initiative is our NCHBA Member Rebate Program, through which our nation's leading manufacturers pay rebates as their way of thanking you for your loyalty to their products. You may already be using many of these products. If so, you will be paid a rebate for something you're already doing! This program is but another example of how being a NCHBA member helps your company be more profitable.

Nobody likes paperwork, so we've worked hard to keep it to a minimum and make the process simple. Here's how you sign up. Go to www.hbarebates.com/nchba.html and follow the easy-to-use instructions found there. Remember, when you register, you simply indicate which of the eligible manufacturers you already use. Then, on a quarterly basis, report the number of homes which you've closed or homes you've remodeled. Then, our program's administrator notifies the manufacturers, collects your rebate, and mails your quarterly rebate check to you.

Now, here's the important information on why you have to act now. If you register and make a claim before February 22, 2012, you will be eligible for rebates on the products you installed in all the new homes or remodeling projects closed or finished from the period of July 1 through December 31, 2011! But you have to act now! Don't wait, you must register and fill out the claim forms by February 22, 2012, or you will jeopardize your rebate check. You can register and fill out the claim forms, either on line or by mail or fax.

The program registration form and claim forms are available at the link set forth above. Please help us spread the word about this outstanding NCHBA member benefit. We want to get as many members registered and collecting rebates as soon as possible.

Your consistent support of NCHBA through your association membership makes this program possible. It's just another of the many benefits of belonging to NCHBA, the voice of the housing industry in North Carolina.

Best regards,

Mike Carpenter
NCHBA Executive Vice President & General Counsel