

2010 Member Benefits Guide





BUILD PAC
NATIONAL ASSOCIATION OF HOME BUILDERS POLITICAL ACTION COMMITTEE

WE PUT YOUR INTERESTS FIRST!

NAHB's political action committee is your best defense.

nahb.org/buildpac

NAHB Public Affairs Resources

NAHB's Public Affairs group supports members and associations with resources and services such as media talking points, PR toolkits, video production services, media relations support, and more.

FOR MORE INFORMATION, EMAIL PUBLICAFFAIRS@NAHB.ORG

nahb.org/publicrelationstools



MAKE YOUR VOICE HEARD!

Join the NAHB Grassroots Network

Build relationships with your Congress members

Receive and act on NAHB Legislative Alerts

nahb.org/builderlink

State and Local Government Affairs

NOT FINDING WHAT YOU'RE LOOKING FOR...

...with local issues such as lowering impact fees, correcting stormwater regulations, and local economic development?

Email keckhart@nahb.org.

nahb.org/slga



NATIONAL HOUSING ENDOWMENT
SECURING THE AMERICAN DREAM FOR FUTURE GENERATIONS

Help us realize the American dream of homeownership for present and future generations. As the philanthropic arm of the National Housing Endowment, we provide a permanent source of funds, programs and projects to address long-term industry concerns.

CONTACT US TODAY TO SEE HOW YOU CAN SHARE IN OUR VISION.

nationalhousingendowment.com

SPOKESPERSON TRAINING

MASTER THE ART OF PRESENTATION AND MEDIA RELATIONS!


Register for the Spokesperson Training Seminars and learn how to:

- Be more persuasive and effective
- Handle media interviews and speeches

nahb.org/spokespersontraining

BUILDER BOOKS BUILD SMARTER

BuilderBooks.com is your one-stop shop for books on all subjects about the building industry—from business management and legal issues to green building and safety, as well as a wide range of tools and resources you'll use every day.



Members save at least 10% on every item, every day.

BuilderBooks.com



NOT FINDING WHAT YOU'RE LOOKING FOR? Email the Member Service Center at membership@nahb.org. An Information Specialist is ready to answer your questions or point you in the right direction for assistance, quickly, efficiently, and with the customer service you deserve. **JUST EMAIL!**

**Get the
insider's view!**



CONNECT WITH PEOPLE IN YOUR INDUSTRY NICHE AND EXCHANGE IDEAS, FURTHER YOUR EDUCATION, AND DEVELOP RESOURCES THAT BENEFIT YOUR AREAS OF INTEREST.

**JOIN A COUNCIL
TODAY!**

nahb.org/joinacouncil

50+ reasons to join!

Are you prepared for the growing demand in the 50+ market?

Benefit from a broad range of resources, including:

- 50+ Housing Magazine
- 50+ Housing e/Source Newsletter
- Best of 50+ Housing Awards
- Webinars and Educational Programs
- Council Membership Directory
- Council Research



nahb.org/50plus

BUILDING SYSTEMS COUNCILS

Join us to advance the interests of concrete, log, modular, and panel home systems, and take advantage of a wide range of Council benefits, including:

PARTICIPATION IN THE ONLY COUNCIL FOCUSED SPECIFICALLY ON BUILDING SYSTEMS

PROMOTION OF SYSTEMS THROUGH NATIONAL SALES EFFORTS

CONSUMER LEADS

SHOWCASE—THE ONLY NATIONAL EVENT FOR THE SYSTEMS-BUILT INDUSTRY

COMPLIMENTARY SUBSCRIPTION TO "SYSTEMS-BUILT ADVANTAGE"

GREAT NETWORKING OPPORTUNITIES

FREE DIRECTORY LISTING

nahb.org/bsc

NATIONAL COMMERCIAL BUILDERS COUNCIL

Whether you've been in commercial construction for a long time or are thinking about entering this special market, you will benefit from our many services. We offer:

Online magazine and e/Source newsletter

Access to exclusive knowledge base

Special member discounts

Awards, events and education

nahb.org/commercial

Become a Member of Our Family

The NAHB Multifamily Council is the voice of the multifamily industry. We represent the specific interests of builders, developers, owners, and managers of the multifamily building industry.

- ★ Advocacy and Education ★
- ★ Network Opportunities ★
- ★ Research and Industry Trends ★
- ★ Special Events and Much More ★

nahb.org/multifamily

Resources for Small Volume Builders

YOU'RE A BIG DEAL TO US!

LEARN HOW ONLINE



nahb.org/svb

PROFESSIONAL WOMEN IN BUILDING

BUILDING ON DIVERSITY

We represent and provide extraordinary resources to women in all fields of the building industry, including:

- » **Company owners** «
- » **Marketing experts** «
- » **Interior designers** «
- » **Mortgage brokers** «
- » **And much more** «



LIFE IS SHORT, USE YOUR RESOURCES!

nahb.org/womens

Online Resources To Keep You Informed!

Do you know that NAHB members can access a variety of audio seminars, webinars, webcasts and other events on timely and informative topics at www.nahb.org/elearning?

These valuable e-learning resources are a convenient and easy way to stay up-to-date!



nahb.org/elearning



NAHB REMODELERS

Remodeling the industry one issue at a time.

DID YOU KNOW THAT... OVER 50% OF NAHB BUILDER MEMBERS DO REMODELING WORK?

NAHBR IS THE LEADING INDUSTRY GROUP REPRESENTING PROFESSIONAL REMODELERS?

Gain access to valuable resources, including advocacy, education, e-newsletters, as well as networking opportunities locally and nationally.

To find out more, visit www.nahb.org/whynahbr.

nahb.org/remodelers



NATIONAL COUNCIL OF THE HOUSING INDUSTRY

The leading suppliers of NAHB
Over 100 renowned product and service suppliers involved at all levels of NAHB

Co-sponsor of The New American Home®

nahb.org/nci

Looking for Leadership Opportunities?

GET INVOLVED NATIONALLY.

LEARN MORE ONLINE

nahb.org/committees



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NAHB EDUCATION Reach Higher. Work Smarter.

Is it time to change the way you see your career? How about the way your clients see you? Update your view with NAHB Education.

Through conferences, courses, designations, and Webinars, you'll get new perspectives.

Industry experts share real-world know-how

Earn professional designations

Get new perspectives on business, techniques and products

nahb.org/education

Home Builders Institute. BUILDING CAREERS. BUILDING LIVES.



The workforce development arm of NAHB.

- Residential Construction Academy Series—for high school and post-secondary educational institutions
- Residential Construction Superintendent Courses—professional development for field superintendents
- Sed de Saber™ Construction Edition—interactive English-as-a-Second-Language tool for Spanish-speaking trade workers

hbi.org

> LEGAL SERVICES

NAHB LEGAL SERVICES PROTECTING YOUR RIGHTS

We're always at your side with a wide range of resources and services: Legal Action Fund, Legal Research Program, Legal Ordinance Review, LANDS (Legal Action Network for Development Strategies), Litigation, Construction Liability, Seminars, and Certifications.

nahb.org/legalaffairs

> MARKETING AND NETWORKING SUPPORT

GET THE TRADE SECRETS OF 19 OTHER BUILDERS!

Share insights and advice with 19 other smart business leaders—from non-competing markets. It's the ultimate "insiders' network," including:

- Custom home building
- Small-volume building
- Production home building
- Remodeling
- And more!



A member favorite!

nahb.org/20clubs

NAHB NATIONAL SALES & MARKETING COUNCIL

Boost your sales and marketing power!
Get access to specialized services,
resources and people you need to succeed.

- ★ The Prestigious Institute of Residential Marketing
- ★ National Sales and Marketing Awards
- ★ Sales + Marketing Ideas Magazine
- ★ Sales + Marketing Channel
- ★ NSMC's Million Dollar Circle Awards



nahb.org/exchange nahb.org/nsmc

HOUSINGECONOMICS.COM
The Economics Publication
for America's Housing Industry



Fresh, Hot Economic Data

NAHB's experts sift through mountains of economic data—so you don't have to. Stay current with the most influential housing-related indices, surveys of industry trends, exclusive research initiatives, and two e-publications: *Eye on the Economy* is free and *HousingEconomics.com* is subscription only.

nahb.org/economics

BUILD NEW CONNECTIONS!

The International Builders' Show® is the most important industry event of the year. More than 1,000 exhibitors will showcase their latest products, and there will be nearly 200 education sessions to choose from to keep current on industry trends and practices. Plus, first-time members receive a special discount.

See you at IBS 2011
in Orlando, Florida
January 12-15, 2011

buildershow.com

READ
Nation's Building News

The **FREE** online newspaper of NAHB delivered to your desktop. The one tool you need for building new homes and your business.

An easy-to-read, comprehensive news summary of the housing industry.

Featuring national, regulatory and technological news, housing trends, education, business tips, legislative news, and more.

SUBSCRIBE
THROUGH THE WEB
SITE BELOW!

nahb.org/nbh

Home builder,
are you having
problems with...

...BUILDING CODE
ENFORCEMENT?

- ★ Building Code Requirements ★
- ★ Energy Code Changes ★
- ★ Adoption of New Codes ★
- ★ Mandates for Fire Sprinklers ★

LET OUR EXPERTS HELP YOU.
GO ONLINE TO LEARN HOW.

Visit www.nahb.org
 (Keywords: construction codes,
 standards, fire)

Can't find what
you're looking for?

WE'VE GOT THE ANSWERS!

A free service to our members, our personable staff will research any topic and gather the information you seek from our vast library of resources.

nahb.org (Keyword: library)

BIZTOOLS

Manage your business more effectively with these strategic tools.

Working with Trade Contractors:
nahb.org/Trades

Tax Help and Assistance:
nahb.org/Taxes

Business of Building e/Source:
nahb.org/BoB

MUCH MORE ONLINE!



GREENING THE
AMERICAN DREAM.

ICC 700 National Green
Building Standard

Green Home Certification

Certified Green Professional (CGP)
Education

National Green Building Conference

nahbgreen.org



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CONNECT WITH NAHB THROUGH SOCIAL NETWORKING

Become our fan on Facebook, check out our YouTube channel, and follow our Twitter feed to stay updated on the latest with the home building industry.



YouTube



nahb.org/socialnetworks

LAND DEVELOPMENT YOUR PARTNER IN LAND DEVELOPMENT

- Technical Assistance and Policy Strategy
- Critical Review of Development Regulations
- Extensive Resources on Issues and Trends
- Land Development Magazine
- Design and Green Development Awards
- Webinars and Seminars



nahb.org/landdevelopment nahb.org/design

MEMBER \$ ADVANTAGE

- Reduce expenses.
- Maximize profits.
- Increase efficiency.

Exclusive discounts for you, your family and your business that more than pays for your membership.

nahb.org/ma



THE ONLY RESEARCH CENTER OF ITS KIND:

- Wholly-owned subsidiary of NAHB
- Reliable, objective information and research
- Leading team of technical experts
- Full-service product testing and certification laboratory



DRIVING INNOVATION IN HOUSING DEVELOPMENT

nahbrc.org



THE HOME TECHNOLOGY ALLIANCE

YOUR SOURCE FOR INSTALLED HOME TECHNOLOGY INFORMATION

- Education
- Industry Trends & Data
- Networking

Don't miss out on this great profit-generating area of home-building!

nahb.org/hta

BECOME A SPIKE!



- Get recognized for your contributions to the association
- Receive an invitation to the biggest party of the year, the Spike Party/Directors Reception
- Increase your visibility, recognition, and networking opportunities at industry events
- Be eligible for unique and valuable rewards for each level of achievement, including lapel pins, plaques, trophies, wearables, jewelry, and more
- Receive additional VIP treatment throughout the year!

nahb.org/spikeclub

National Association of Home Builders

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www.nahb.org
membership@nahb.org